

Why Train – For Employers

Trained and motivated staff are a sustainable competitive advantage. High skills levels provide businesses with competitive edge through improved performance, quality and higher output. Research shows that companies which invest in continuous upgrading of the skills of managers and staff are more successful in developing new markets, new products and new services.

The most successful companies have high levels of participation in training and development for all employee groups and increase their flexibility and adaptability to changes in markets, consumer trends and new technologies.

In today's fast changing business environment, enterprises must react quickly and effectively in order to maintain competitiveness.



02/05/08 Ceann Comhairle John O Donoghue, TD, launches Gaeltachtaí na Mumhan Skillnet Training Initiative.

PICTURED FROM LEFT TO RIGHT: Eamonn Ó Neachtain, Bainisteoir Réigiúnach, Údarás na Gaeltachta, Donal Mac an tSithigh, Bainisteoir Gréasáin, Antaine Ó Sé, CEO MFG, John O' Donoghue, Ceann Comhairle, Tomás Mac Gearailt, Cathaoirleach CFCD, Alan Nuzum CEO Skillnets Ltd., Gearóid Ó Brosnacháin Bainisteoir CFCD, Michael Ó Sé Gaeltachtaí na Mumhan Skillnet, Breandán 'ac Gearailt, Údarás na Gaeltachta.

The Gaeltachtaí na Mumhan Skillnet Training Initiative was officially launched by Ceann Comhairle John O Donoghue, TD, at an event in the Dingle Skellig Hotel.

Comharchumann Forbartha Chorca Dhuibhne (CFCD), the Gaeltacht-based development co-operative based in Baile an Fheirtéaraigh, Co. Kerry, is acting as network promoter for the Gaeltachtaí na Mumhan Skillnet, funded by Skillnets, the enterprise-led support body.

Gaeltachtaí na Mumhan Skillnet Network was established in the Gaeltacht areas of

Munster earlier this year and it aims to ensure the growth of existing businesses and to foster the development of new enterprise within the Munster Gaeltacht through the provision of specialised training expertise.

A number of specialised training courses have already been implemented and further initiatives are planned for the coming months. Participation in these training events is open to all indigenous companies, both Gaeltacht and non-Gaeltacht.

For more visit www.gaeltachtnetwork.com



The Role of Gaeltachtaí na Mumhan Skillnet is :

- Provide grant aid to businesses for training purposes, up to 90% in some instances
- Provide cost efficient training locally
- To facilitate networking between companies that have similar business and technical interests in order that they may share experiences of how to address common challenges
- To promote best practice and to provide structured accredited training for Gaeltacht businesses.



www.firebird.ie

Firebird is Ireland's leading manufacturer of quality, high efficiency, oil fired domestic central heating boilers.

COMHARCHUMANN FORBARTHA CHORCA DHUIBHNE TEO.

C.F.C.D. Group is the Network Promoter of Gaeltachtaí na Mumhan Skillnet, a development co-operative based in Baile an Fheirtéaraigh, West Kerry. The co-operative has been in existence for over 40 years and has had much success in Gaeltacht development over this period.

For further information please visit www.cfd.ie



Máire Treasa Uí Shé (Mara Beo)



Máirín Uí Lionáird (Folláin Teo)

Join Gaeltachtaí na Mumhan Skillnet today to avail of training Grant Aid

Gaeltachtaí na Mumhan is now offering a NQAI Level 7 programme entitled "Management Development"

IT WILL BE ACCREDITED BY THE DUBLIN INSTITUTE OF TECHNOLOGY.

September to December 2008 :: Book early limited places available



The Dublin Institute of Technology, Ireland's second largest third level college, is recognized nationally and internationally for its close links to industry. The Faculty of Business, DIT's Executive Development Programme partners and clients represent all key sectoral areas including Financial Services, Information and Communication Technology, Pharmacy and Health Care, International Consultancy, the Retail Sector (including

FMCG). With regard to this new exciting collaborative programme with DIT, it is delivered over 4 days. Each session is highly interactive with the overriding concern being reflection of best practice onto actual processes, systems and practices. In line with Skillnets philosophy, the teaching method is designed to facilitate peer learning via the sharing of experiences. Further, each module is centred around personal and

organizational reflection exercises. Feedback comments included : "This programme is very interesting due to the content and enthusiasm of the tutor".....Marion Conway, Duty Manager – Dingle Skellig Hotel.



Dublin Institute of Technology Marketing Impact Programme



Book early. Limited places available

A four day intensive programme for small businesses aimed at developing marketing thinking, embedding effective processes and developing the order book. Sessions will be highly interactive and will include cases and live data. A key output across the four sessions will be a customised marketing plan.



Elaine Kennedy Photography

Management Team

Firstly I would like to introduce myself, Dónal Mac an tSithigh, Project Manager for Gaeltachtaí na Mumhan Skillnet. I am delighted to be appointed to this position and enthusiastic to get started. There is a huge basis of support for Gaeltachtaí na Mumhan Skillnet both internally and externally. Together with your support we expect to achieve great things over the next 18 months.

To date we have run 21 training programmes successfully, including Management Development with DIT, Customer Care, Business Coaching & Mentoring, Health & Safety. The courses were very well received and the feedback supported this. Over the next couple of months we will be running over 20 courses. The majority of these courses we haven't run before so this is something new for you or your colleagues to consider attending.

I would also like to take this opportunity to welcome to the team our newly appointed Assistant Manager, Bríd O' Liatháin.

We would encourage those who haven't participated in the training to date, to get involved, the benefits

grossly outweigh the cost. WIIFM (What's in it for me) includes increased savings, validated trainers at a dramatically decreased rate and a highly skilled and motivated workforce that will be exceedingly competitive..

If you are running a business please contact me to avail of the substantial amount of Grant Aid available for training purposes.

Should you have any further questions or queries please don't hesitate to contact myself or Bríd O' Liatháin at donal@gaeltachtnetwork.com Donal: 0876975008 or brid@gaeltachtnetwork.com Bríd: 0878334259

What our members say:

- "We are delighted with Gaeltachtaí na Mumhan Skillnet. Training has become more accessible and cost effective."
- "Localised training, cheaper and more aligned to our business needs."
- "I would definitely recommend being part of a training network. Training becomes far more cost effective."



Lisa Mullane and Máiread Ní Thuama (Mark Éire BV)

STEERING GROUP

The steering group committee has been established in accordance to the distribution of the various companies within the different Gaeltacht regions and industrial sectors.

'Business Coaching & Mentoring Programme' helps Iveragh Gaeltacht Businesses successfully apply for Grant Aid.

Gaeltachtaí na Mumhan Skillnet recently ran a 'Business Coaching & Mentoring Programme' in South Kerry. The Programme which was run over a 3-Month period was presented by 'Career Training & Planning Ltd'. The main aims of the programme were to help small business owner / managers overcome obstacles to the development of their enterprises, to develop strategic / business plans and to submit for

Grant Aid assistance. 16 businesses from different industry sectors availed of this unique training opportunity and the course recorded a very impressive 100% attendance. The programme was delivered through individual mentoring sessions along with special seminars / workshops. The programme was hailed as a major success as the majority of participants successfully submitted for Grant Aid.



www.skillnets.com

Skillnets is an enterprise led support body whose mission is to enhance the skills of people in employment in Irish Industry to support competitiveness and employability. Skillnets is funded from the National Training Fund.

The Skillnets Board includes representatives of the employer bodies IBEC, Chambers Ireland, Construction Industry Federation, Small Firms Association as well as representatives of employee bodies through the Irish Congress of Trade Unions and also representatives of the Minister for Enterprise, Trade and Employment.

Skillnets is responsible for the operation of The Training Networks Programme. The first programme took place from 1999-2002 and a result of the success of this initiative, Skillnets was given a further mandate to continue the programme for the period 2002-2005. In 2005 the Minister for Enterprise, Trade and Employment, Micheál Martin TD, announced a new mandate for Skillnets which makes available a new €55 million fund for industry training over the next 5 years (2005-2010).